



The St. Louis Regional Rideshare Program

Driving Change in St. Louis

RideFinders Service Area

RideFinders serves commuters throughout the nine-county St. Louis region.



RideFinders History

1990:

Clean Air Act
Passed

1994:

RideFinders
Created

1991:

CMAQ
Authorized

Present:

RideFinders

Where We Stand

Workers Who Commute by Carpool

*provided by EWG

Percent of Workers, 2015

United States	9.0
22 Orlando	9.0
23 Raleigh	8.9
24 Charlotte	8.9
25 Memphis	8.8
26 Louisville	8.8
27 Miami	8.8
28 Richmond	8.7
29 Jacksonville	8.7
30 Tampa	8.6
31 Pittsburgh	8.4
32 Kansas City	8.3
33 Buffalo	8.3
34 San Diego	8.2
35 Baltimore	8.1
36 Detroit	8.0
37 Hartford	8.0
38 Minneapolis	8.0
39 Milwaukee	7.9
40 Denver	7.9
41 Virginia Beach	7.8
42 Indianapolis	7.8
43 Cincinnati	7.8
44 Columbus	7.7
45 Chicago	7.6
46 Philadelphia	7.3
47 Cleveland	7.1
48 St. Louis	7.1
49 Boston	7.0
50 New York	6.3

Source: U.S. Census Bureau,
American Community Survey, 1-
Year Estimates

- Saving average commuter approximately \$3000 every year
- Removing 4,000 vehicles daily from St. Louis roads
- Reducing over 1.5 million pounds of pollution annually

Sustainable Commuting

- Unifies the region
- Builds a feeling of community
- Creates a healthy environment to live in

Why should we change?

Millennials

- 78% of say owning a car is difficult
- 55% actively try to drive less
- 43% value having a “community” of commuters

How can you drive change?

- Walking
- Biking
- Public Transit
- Carpooling

RideFinders Ridematching Service

How it works:

- Register online or by phone
- Receive a “Matchlist”
- Contact commuters
- Join a carpool or vanpool!

RideFinders Driving Change

Reducing traffic congestion

Improving air quality

Saving commuters money

Providing a vital transportation option for commuters



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