

The background features abstract, overlapping geometric shapes in various shades of green, ranging from light lime to dark forest green. These shapes are primarily located on the left and right sides of the slide, framing the central white area where the text is placed.

Challenges In Green Purchasing & Partnering

Presentation for STL Green Business Challenge May 2018 Meeting

Maritz Sustainability Highlights

- ▶ Partner with Republic Services for Single-Stream Recycling throughout campus.
- ▶ Four car charging stations
- ▶ Wetlands area, 8 bee colonies, and a recently added community garden in center of campus.
- ▶ Seven new basins for improved water distribution on south campus with plants selected to thrive in a basin environment.
- ▶ Installation of StormTech storm water chamber system under renovated parking lots.



Maritz Green Team

- ▶ Grassroot volunteer organization started in 2007
- ▶ In 2011 Maritz officially sponsored the team as an employee network group (They gave us a budget!)
- ▶ Small but Mighty! 5 board members plus another 5-10 members
- ▶ Board meets one day a month with general meeting the following week
 - ▶ (all during lunch hour)
- ▶ Maritz Green Week (four days in May)
 - ▶ Daily trivia contest on corporate intranet
 - ▶ Green Vendor Fair from 11:00 - 2:00 inviting over 30 area vendors
 - ▶ Lunch & Learn Presentation
 - ▶ Electronic Recycling Event
 - ▶ Our main Marketing & Recruitment opportunity for Green Team

Purchasing Policies

- ▶ As a partner in the **Green Business Challenge**, Maritz shall meet Energy Star requirements by giving preference to energy star equipment, in view of all purchasing factors such as price, functionality, quality, service and other considerations. Notwithstanding the preference given to energy star equipment, Maritz reserves the right to select equipment it determines in its sole discretion to be most appropriate for its business purposes.
- ▶ Help subsidize the purchase of drinking cups (paper and plastic, no Styrofoam), to-go food containers and compostable eating utensils with our food service vendor.
- ▶ Campus improvements and renovations
 - ▶ Water stations
 - ▶ Restroom
 - ▶ Recycle bins

Partnering With Clients

- RFP Process

- ▶ Community Impact Report on public web site
 - ▶ <https://www.maritz.com/community-impact-2016/environment.html>
- ▶ Process of creating a self-service RFP FAQ database on our Green Team intranet site
- ▶ Current “green” corporate policies include:
 - ▶ Environmental Policy and Compliance Program
 - ▶ Mercury-Containing Lamp Procedures
 - ▶ Battery Handling and Disposal Procedures

Current Challenges

- ▶ Definition of “sustainability” includes Environmental, Social and Economic
 - ▶ Supplier Diversity
 - ▶ Human Rights and Labor Practices
 - ▶ Greenhouse Gas
 - ▶ Health & Safety
 - ▶ Customer Data Protection
 - ▶ Fair Trade
- ▶ Cost to become “certified”
 - ▶ EcoVadis - Collaboration platform that enables companies to monitor the sustainability performance of their suppliers
 - ▶ Quest Sustainability Assessor - Online assessment and benchmarking to align your programs with industry best practices and get immediate feedback