

Save Money and Improve Profitability

Ameren Missouri's
BizSavers[®] program



Ameren Missouri's *BizSavers* program



- The ***BizSavers*** program provides cash incentives to offset the cost of energy efficient upgrades in buildings
- Virtually any cost-effective energy efficiency project will qualify
- **Must complete by Nov. 30, 2015!**



Ameren Missouri's Energy Efficiency Plan 2013-15



- Ameren Missouri will have invested \$147 million in energy efficiency from 2013-2015
- Goal: reduce energy usage by 800 million kWh = to powering 60,000 homes annually



Ameren Missouri's Energy Efficiency Plan 2016-18



- Filed a proposal with the Missouri Public Service Commission (PSC) to continue energy efficiency programs
- Expect to have decision in Q4



Results To-Date

- **4,981** completed projects in 32 months
(since January 2013)
- **\$150** to **\$526,000**
- **\$21,615,985** incentives paid
- **348,636,364** kWh saved
- Last month: **223** projects, **\$388,000** in incentives

Who's Eligible?

- Ameren Missouri commercial electric customers
Includes:
 - Government buildings
 - Non-profits
 - Colleges/universities
 - Small businesses
 - Large companies
 - Industrial facilities
 - And all other non-residential customers



Standard Incentives

					
Lighting	HVAC	Refrigeration	Cooking Equipment	Computer and IT Equipment	Motor Controls

- Incentive is a fixed dollar amount per unit (prescriptive)
- No pre-approval, unless over \$10,000
- Many ways to apply!

Custom Incentives



Your project is not listed on the Standard incentive list?
Apply for a Custom incentive!

- Control systems/energy management systems
- Ventilation upgrades
- Variable frequency drives (VFDs)
- Parking garage lighting
- Chiller replacement
- Data center optimization
- And much more!

Incentive amounts

Type	Incentive
Lighting	\$0.06/kWh
Non-Lighting	\$0.07/kWh

*Based on annual energy reduction

Custom Incentives

- Obtain **pre-approval**
- For projects with a simple payback of **18 months** or more
- Application will calculate **incentive** amounts
- We're here to **help!**

Successful Projects

Logan University

- Chiropractic school in Chesterfield
- Measures:
 - HVAC controls
 - Lighting



Project Stats

Annual savings	\$73,000
Incentive	\$73,676

Successful Projects

WellPoint

- Blue Cross Blue Shield Building
- Trade Ally: Automatic Controls Equipment Systems
 - Air handling units; data logged building usage
 - Optimize energy management system (EMS)
 - Set schedules based on occupancy
 - Trained the customer to operate system

Project Stats

Annual savings	\$259,000
Incentive	\$259,532

Successful Projects

Spencer Road Storage

- Storage facility in O'Fallon
- Measures:
 - Occupancy sensors on 65 fixtures
 - Trade Ally assisted with application
 - Owner installed measures



Project Stats

Annual savings	\$3,600
Incentive	\$2,275

Program Guidelines

Submit your energy efficiency projects now!

- All applications and completion paperwork in by **November 30, 2015**
- Minimum incentive amount **\$150**
- Maximum incentive of **\$1,000,000** per customer per program year
- Standard incentives less than \$10,000 **do not require pre-approval**
- All other incentive types **require pre-approval**

How to Apply

- Apply online
- Or use a Trade Ally
 - Contractors and service providers that are well-versed in – and approved by – the **BizSavers** program
 - Assist with identifying energy efficiency opportunities
 - Conduct energy efficiency analyses
 - Assist with the application



The screenshot shows the Ameren Missouri website. A yellow arrow points to the 'Act On Energy' menu on the left side of the page. The menu includes the following items:

- Act On Energy
 - Residential Energy Efficiency
 - Business Energy Efficiency
 - Applications
 - Find a Contractor
 - Money Saving Deals
 - Trade Ally Network
 - Fact Sheets & Case Studies
 - Tools & Resources
 - Training & Events
 - Contact Us
 - I Want to Find...
 - Energy Tips & How To's
 - Natural Gas Efficiency
 - Illinois ActOnEnergy
 - Energy Assistance
 - Clean Energy

Other visible content on the page includes a 'Save Money on Energy Efficient Products and Services for your Business' banner, an 'ActOnEnergy: For Your Business' section with a 'Get Cash Back for Saving Your Business Energy!' offer, and buttons for 'Retrofit Incentives' and 'Retro-Commissioning'.

Trade Ally Network

Specializing in:

- Lighting
- Mechanical
- Data/IT
- Financial
- Energy analysis
- HVAC
- Motors
- Refrigeration
- Industrial
- Compressed air



Business Development Team



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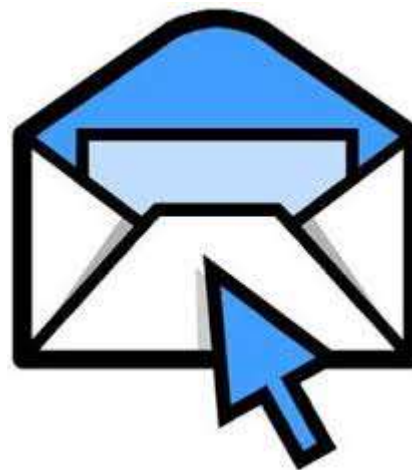
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Key Take-Aways



- Time still remains for you to apply for cash incentives!
- Complete your projects by Nov. 30, 2015
- Use Trade Ally Network and **BizSavers** team for help
- Almost 5,000 businesses have participated... **have you?**

Contact Us



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