

Try & Ride Green Business Leaders Commuter Challenge

Sponsored by Citizens for Modern Transit
& the St. Louis Green Business Challenge



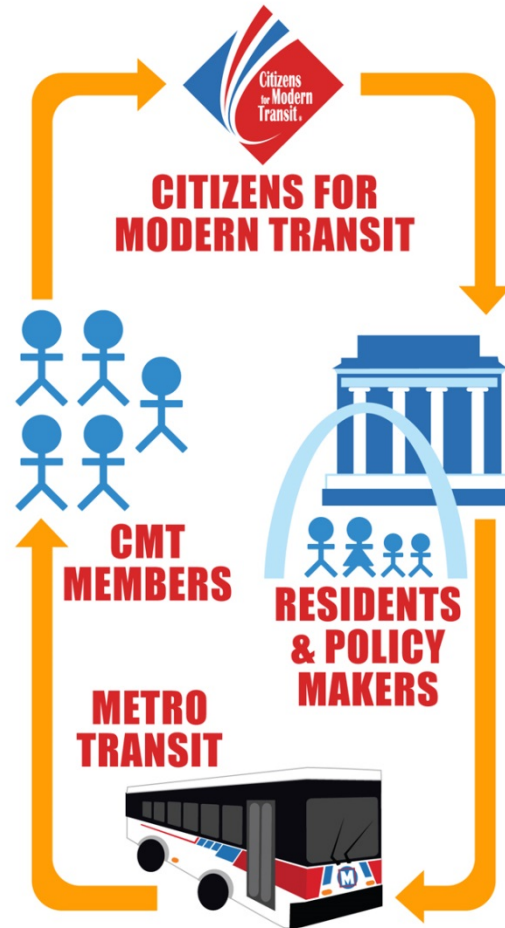
info@cmt-stl.org

What We'll Cover Today

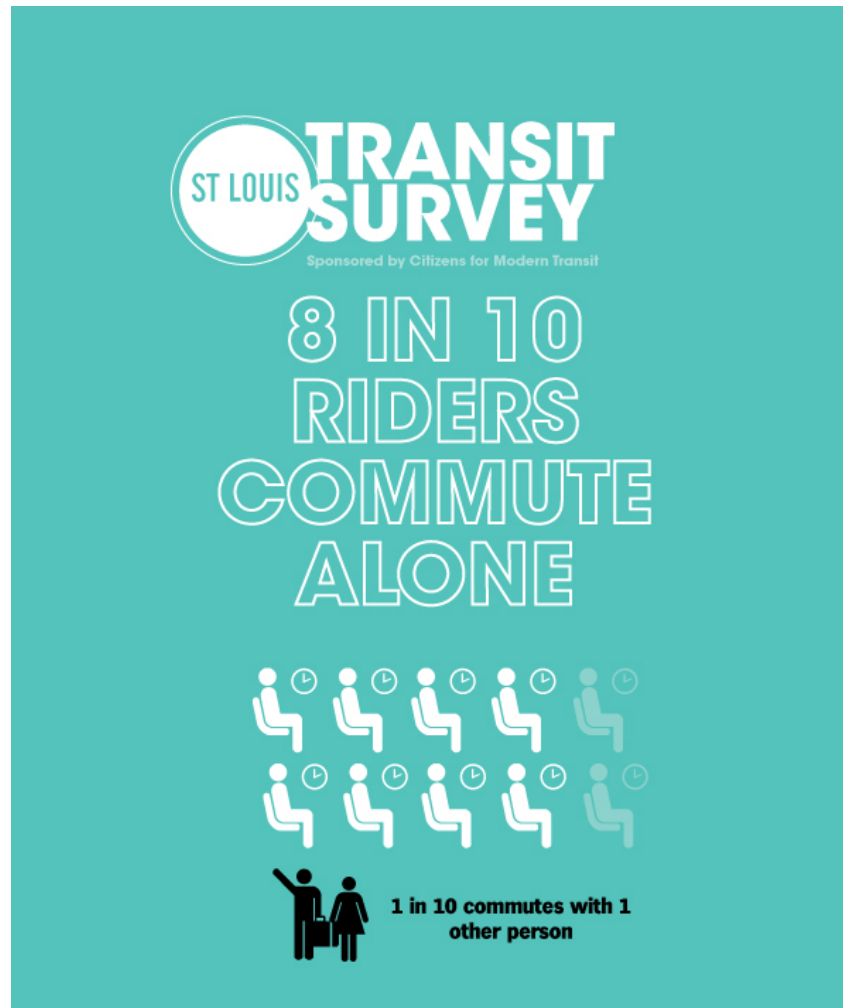
- Intro
- Try & Ride Program
- The Challenge
- How to Participate



Who We Are



A Reality CMT Works to Address



% of the Jobs in City and County Served by Transit



TRY AND RIDE
WHAT
A GREAT
RIDEA



How it Works

- Participants agree to take transit to work for **2 months**
- CMT provides Metro Passes for the first month's commute
- You continue taking transit on the 2nd month's commute
- You give CMT Feedback on the experience at the end of each month.
- It's a fun way to see if transit could work for your commute

while trying it with the **375** other folks trying the program too!



Introducing...

- Try & Ride Green Design Leaders Challenge

ARCTURIS
together we create

LAWRENCE
GROUP



CHRISTNER



Try & Ride Green Design Leaders Challenge

- A team from each company will compete to see which company can most transform commuter habits at their workplaces.
- Kick-Off September 2 and run through October.
- Winners will be recognized at the Green Business Challenge's Annual Awards Ceremony.
- And be awarded one of these.....



...We Know You Want One!



Interested in Participating?

- Register now and Try Transit for yourself!
- Organize a Team at Your Workplace and talk to Jean about how it will earn Green Business Scorecard Points.



Where to go from here?

- **Want an Improved Transit System in St. Louis?**
 - Offer the Guaranteed Ride Home through CMT
 - Participate in the Best Workplaces for Commuters Competition
 - Become a CMT Corporate Member
 - Work with CMT on a toolbox of options to increase transit ridership at the worksite
 - Complete a commuter survey
 - Consider opening any new offices or even re-locating your office to a location close to the MetroLink
 - Contact CMT to discuss additional partners opportunities



Questions?

- **Want to Explore your Commuter Choice Options Further?**
 - Contact CMT at info@cmt-stl.org
 - Visit our website, cmt-stl.org
 - Call us at 314-231-7272



WORK. PLAY. EVERYDAY.



TAKE TRANSIT TO GO YOUR WAY.

