

## ABOUT THE ST. LOUIS REGIONAL CHAMBER

The St. Louis Regional Chamber is a broad community of leaders united for economic prosperity throughout the entire St. Louis bi-state region. Our aspiration is for St. Louis to be one of the Top 10 U.S. regions in prosperity by 2025 as measured by selected economic indicators. Our one purpose is to inspire a greater St. Louis. Together, we will make St. Louis a more attractive place for people to live, work, and invest.

## ABOUT THE MISSOURI BOTANICAL GARDEN

The Missouri Botanical Garden is a center for botanical research, science education and sustainability efforts, as well as an oasis in the city of St. Louis. The Garden's mission is driven by the need to protect and conserve plants and their ecosystems. We seek to inspire and educate all members of our local region about the benefits of being good environmental stewards through responsible and sustainable use of natural resources. EarthWays Center, the Garden's Sustainability Division, drives community projects to advance such initiatives.



By participating, businesses can move our region to a leadership position in sustainability."

*Daniel Jay, Managing Principal, Christner, Inc.*

To enroll, contact:

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## 2015 CHALLENGE BY THE NUMBERS

- 100% formed a Green Team
- 100% offered workplace recycling
- 96% supported alternative transportation for employee commuting
- 94% provided employee education toward green both home and workplace
- 92% established a corporate sustainability policy
- 73% have implemented a green purchasing policy
- 48% benchmarked their energy usage
- 40% calculated their greenhouse gas or carbon footprint

2016



The Network That Grows Green Operations and Innovations

The St. Louis Green Business Challenge, a joint program of the St. Louis Regional Chamber and the Missouri Botanical Garden, delivers Triple Bottom Line results (financial, social and environmental) to businesses across the St. Louis region. With its scorecard of strategies, seminars and unique tours and events, the Challenge helps companies advance their sustainable business practices in accordance with their goals and culture.

Since its inception in 2010, 152 companies representing 130,000 employees have participated in the Challenge. It is open to all types of companies: small, medium, large businesses; office tenants; building owners; nonprofit institutions and government entities.



Participating in the Green Business Challenge energized efforts to consider new incentives and measure our performance on our path to improved sustainability.”

*Zach Boyers, Chairman and CEO, U.S. Bancorp Community Development Corporation*

**New for 2016!**

**LUNCHEON SERIES:**

Presenters and panelists will provide insights on emerging trends and topics in sustainable business practices. Potential topics are: greening the supply chain, corporate social responsibility reporting, water conservation and biodiversity and the circular economy. Challenge participants can attend the luncheon at a discounted rate.

**GREEN ENTREPRENEURSHIP:**

The Green Business Challenge will host a pitch contest with Accelerate St. Louis for Green Products and Services Entrepreneurs. Challenge participants are encouraged to attend and find out how these new ideas can assist your company. For Global Entrepreneurial Week in November, Tom Szaky, founder and CEO of Terracycle, listed as one of the best companies in America by *Entrepreneur* Magazine, will share his start-up success story and how to develop an innovative culture.



The scorecard provides a comprehensive tool to measure sustainability, but more importantly it provides an opportunity to learn from other companies to be more sustainable.”

*Jennifer Janowitz, EHS Associate, Mallinckrodt Pharmaceuticals*

**THE CHALLENGE OFFERS THREE TRACKS TO BEST MEET YOUR COMPANY’S SUSTAINABILITY GOALS.**

**APPRENTICE TRACK | \$195**

- TARGETED FOR SMALL BUSINESSES
- TWO SEMINAR SERIES
- COMPLETE POLICIES AND ACTIONS FROM A MENU OF OPTIONS
- 2 HOURS OF PHONE AND EMAIL SUPPORT FROM SUSTAINABILITY EXPERTS AT MISSOURI BOTANICAL GARDEN
- CASE STUDY PUBLISHED IN 2016 ACCOMPLISHMENT BOOK
- RECEIVE RECOGNITION AT AWARDS CELEBRATION

**GREEN CITIES TRACK | \$295**

- TARGETED FOR MUNICIPALITIES AND OTHER LOCAL GOVERNMENTAL ENTITIES
- TWO SEMINAR SERIES
- COMPLETE POLICIES AND ACTIONS FROM A MENU OF OPTIONS DESIGNED FOR GOVERNMENTS
- ONE SITE VISIT AND 2 HOURS OF PHONE AND EMAIL SUPPORT FROM SUSTAINABILITY EXPERTS AT MISSOURI BOTANICAL GARDEN
- CASE STUDY PUBLISHED IN 2016 ACCOMPLISHMENT BOOK
- RECEIVE RECOGNITION AT AWARDS CELEBRATION

**LEADERS/CHAMPIONS | \$495**

- TARGETED FOR SMALL AND LARGE COMPANIES
- MONTHLY MEETINGS SHARE BEST PRACTICES AND COMMUNITY RESOURCES
- COMPREHENSIVE SCORECARD OF STRATEGIES GUIDES YOUR COMPANY
- CHAMPIONS CAN CHOOSE ADVANCED SCORECARD OR PURSUE AN INDEPENDENT PROJECT
- ONE SITE VISIT AND 4 HOURS OF PHONE AND EMAIL SUPPORT FROM SUSTAINABILITY EXPERTS AT MISSOURI BOTANICAL GARDEN
- CASE STUDY PUBLISHED IN 2016 ACCOMPLISHMENT BOOK
- AWARDS PRESENTED AT AWARD CELEBRATION, BASED ON SCORECARD AND INDEPENDENT PROJECT ACCOMPLISHMENTS

**KEY DATES**

April 1	Challenge enrollment opens
April 6	Kick off meeting
April 29	Baseline Leaders Scorecard due/Champions Projects selected
May 2	Challenge enrollment closes
May	Green Apprentice and Green Cities Tracks begin
June	Luncheon Series begins
October	Challenge Scorecards and Case Studies due
November	Green Entrepreneurship presentation
December	Award Celebration

Register Your Company the Challenge! Deadline is May 2, 2016



The St. Louis Green Business Challenge offers unlimited networking and resource opportunities not available elsewhere in the community.”

*Jan Weyrich, Director of Operations, Global Products, Inc.*

2016 Green Business Challenge Curriculum: green team engagement, purchasing policies, waste reduction strategies, energy efficiency incentives, clean transportation, water conservation, greenhouse gas reporting, benchmarking, biodiversity and more.

## 2016 St. Louis Green Business Challenge

## SPONSORSHIP OPPORTUNITIES

### GREEN ENTREPRENEURSHIP - \$4,000

- Presenting Sponsor of Green Product Pitch Event and Green Entrepreneur Presentation
- Exclusive Sponsor
- Top line logo placement on event materials
- Opportunity to provide introduction to event
- Recognition of event sponsorship on Green Business Challenge website
- Recognition of sponsorship in Accomplishment Book

### NETWORKING RECEPTION SPONSOR - \$2,500

- Prominent logo placement on event materials
- Display table for company promotional materials
- Opportunity to provide remarks
- Recognition of event sponsorship on Green Business Challenge webpage
- Recognition of sponsorship in Accomplishment Book

### GREEN PRODUCTS AND SERVICES EXPO SPONSOR - \$2,500

- Prominent logo placement on event materials
- Priority space in EXPO hall
- Opportunity to provide remarks
- Recognition of event sponsorship on Green Business Challenge webpage
- Recognition of sponsorship in Accomplishment Book

### AWARD CEREMONY SPONSOR - \$2,500

- Prominent logo placement on event materials
- Priority seating at Award Celebration
- Opportunity to present award
- Recognition of event sponsorship on Green Business Challenge webpage
- Recognition of sponsorship in Accomplishment Book

### CHALLENGE LUNCHEON SPONSOR - \$1,000 (per luncheon)

- Exclusive for individual luncheon
- Prominent logo placement on event materials
- Opportunity to introduce luncheon speaker(s)
- Recognition of luncheon sponsorship on Green Business Challenge webpage
- Recognition of sponsorship in Accomplishment Book

### CHALLENGE MEETING/TOUR SPONSOR - \$500

*(Requires hosting of meeting and in-kind donation of catering/facility expenses)*

- Presentation of company's sustainability activities
- Recognition of meeting/tour on Challenge webpage
- Recognition of meeting/tour in Accomplishment book

The St. Louis Green Business Challenge sponsorships provide an exceptional opportunity to distinguish your company as a leader in our community. With your support, the Challenge team can help more companies adopt sustainable business practices and advance prosperity in the St. Louis region.

### SPONSORSHIP BENEFITS

	Challenge Presenting Sponsor \$10,000 (purchased)	Challenge Sustaining Sponsor \$5,000 (reserved)	Apprentice/Cities Sponsor \$4,000
Exclusive Recognition	●		●
Logo recognition in all printed, visual materials, web-based media and events	Top Line	Secondary	Top Line for Program Only
Advertisement in Accomplishment Book	½ Page	¼ Page	¼ Page
Complimentary Challenge/Apprentice/Cities enrollment	●	●	●
Verbal recognition at Challenge meetings and events	●	●	Apprentice or Cities Meeting Only
Present award at Award Ceremony	●	●	●
Complimentary tickets and priority seating at Award Ceremony	Full Table	Full table	½ Table
Host or present at meeting	●	●	
Company promotional article in Challenge E-News	●	●	
Priority visibility at EXPO	●	●	
Eight hours of complimentary consulting for green team	●		

To purchase a St. Louis Green Business Challenge sponsorship, contact Eric Schneider at [eschneider@stregionalchamber.com](mailto:eschneider@stregionalchamber.com).