



MISSOURI  
AMERICAN WATER

## Measuring your water footprint



## The value of water



- **Public Health**
- **Public Safety**
- **Economic vitality**

## From the river to your tap



**St. Louis County's Central  
Water Treatment Plant**

## The obvious starting point for wise water usage



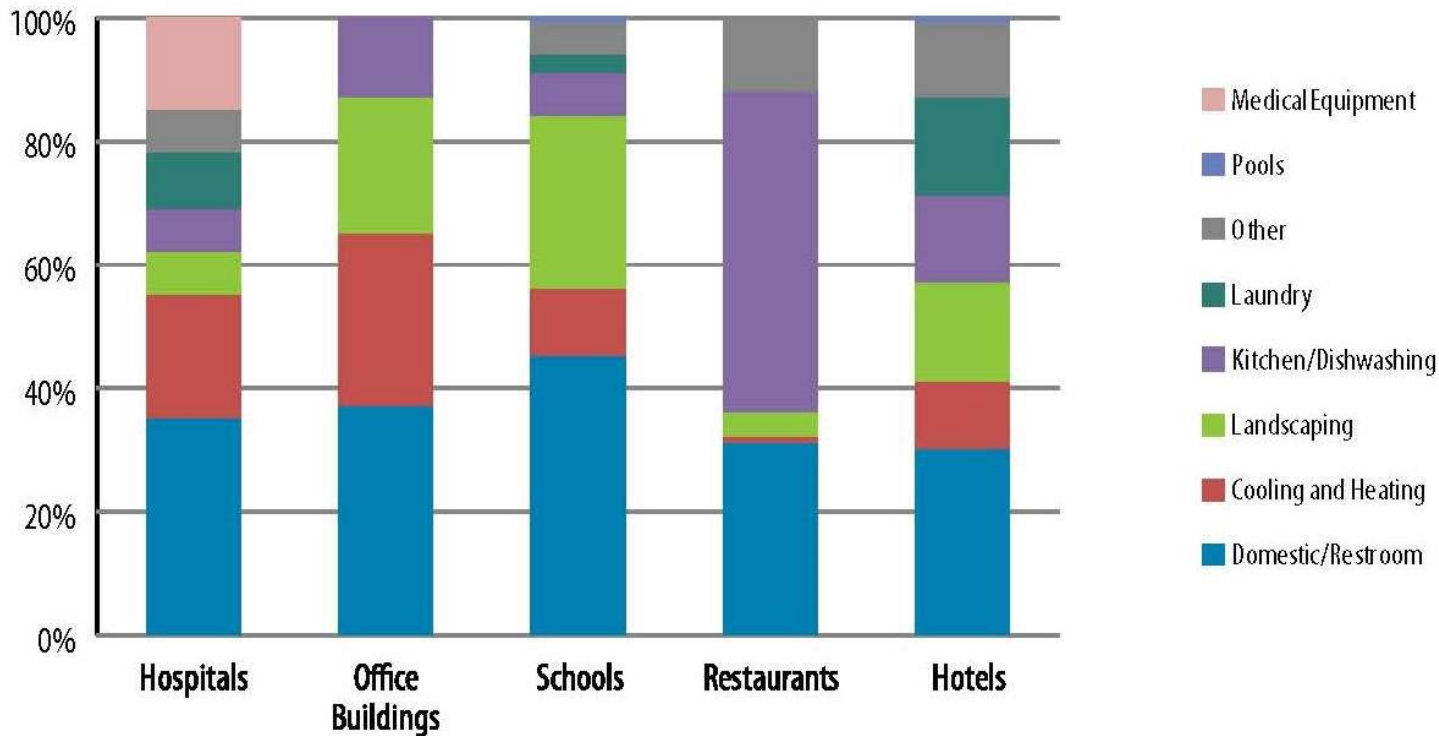
## Using Water Wisely Outside



Simple steps to creating an  
attractive landscape and  
managing your water usage.

# Know the ways you use water

Figure 1-1. End Uses of Water in Various Types of Commercial and Institutional Facilities

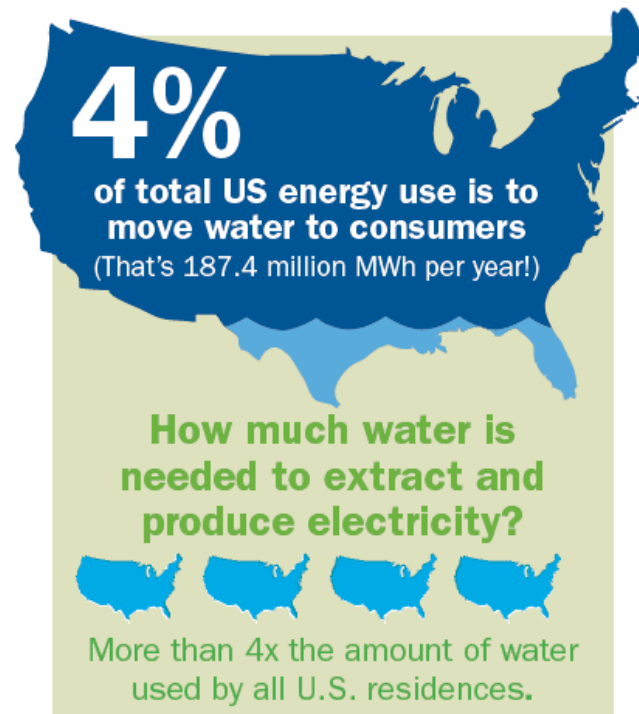


## Evaluate the ways you use water

- Find and fix leaks
- Storm water is a resource
- Explore re-use and reduction
- EPA WaterSense
- Alliance for Water Efficiency



## The water/energy nexus



Save  
Water

Save  
Energy

Lower  
Carbon

Lower  
Utility Bill

**Thank you!**