



ACCOMPLISHMENTS

Recycled over 1,200 pounds of office furniture and electronics through Midwest Recycling Center, and continue to actively recycle office waste.

Team Microgrid raised \$4,600 for the National MS Society in the Bike MS Ride, and contributed over 25 hours of volunteer service to the St. Louis Area Food Bank as part of our company's ongoing community service program. We also provided mentoring in the USGBC's Green Schools Quest.

Provided complimentary energy audit walkthroughs for 26 organizations, including fellow Challenge participant Mallinckrodt.



INNOVATIONS

Moved into new solar-powered office space with large roof windows that enable most employees to work during most days without artificial lighting.

Created a web-based repository of information about renewable energy and energy efficiency. This knowledge base will serve as a resource for Green Business Challenge participants and other customers and prospects. See MicrogridEnergy.com/KnowledgeBase

For the second year in a row, Microgrid as a B Corp was recognized as a Best for the Environment Honoree, scoring in the top 10% for our focus and impact on the environment as part of the B Impact Assessment. There are now over 1,900 B Corps, so we are proud to again receive this honor. See <http://bftw.bthechange.com>

As our company continues to grow and transform, we continue to find ways to make our business more sustainable. Of course, a great part of our business is the opportunity to help others refine and realize their own sustainability goals!

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Microgrid Energy

St. Louis Green Business Challenge – 2016 Champion Innovation Project Energy KnowledgeBase

Since the company's founding, Microgrid has demonstrated thought leadership in energy management with occasional articles on our website and newsletters. Additional articles authored by Microgrid staff have been published in other forums. We have decided to compile these articles into a Knowledge Base on our website, accessible by going to MicrogridEnergy.com/KnowledgeBase.

The articles in this web-based repository include information primarily about renewable energy and energy efficiency. Articles are tagged under one or more categories, including Energy Efficiency, Renewable Energy, Solar, HVAC, Lighting, Incentives, and Financing. Additional categories may be created over time as the need arises.

KnowledgeBase will serve as a resource for Green Business Challenge participants and our company's customers and prospects. Articles will include links to other resources to validate and expand upon the content authored by Microgrid staff. This challenges us to distill our experience and knowledge into compelling, readable articles that benefit our own staff as well as customers and colleagues.

Traffic will be monitored to identify the most popular articles, and comments may be sought at some point to provide feedback and seek additional information. This opens the door to expanded relationships with existing and potential customers, enabling us to provide more customized solutions for these prospects.

As a Certified B Corp, we are constantly growing and finding better ways to serve the community through various outreach programs. This will enable us to improve our outreach and help others to increase their environmental impact.

There are virtually no costs associated with this project, other than the time required to write, edit and publish the articles. We do not anticipate any cost savings, but expect that this will generate additional inquiries that lead to business opportunities and increased revenue.

Our plan is to add at least one additional article per month to the KnowledgeBase, and continue to update older articles as needed to keep them relevant.