



SUSTAINABLE BUSINESS LEADERSHIP ONLINE CERTIFICATE

Advance your knowledge of sustainable business with the Sustainable Business Leadership certificate offered through the Emerson Leadership Institute in Saint Louis University's John Cook School of Business.

WHY GET CERTIFIED? ///

Leading organizations recognize that embedding sustainability into corporate strategy is critical for success. The businesses that are thriving in the 21st century economy are those that are running a lean supply chain, thinking beyond regulatory requirements, and finding business value through sustainable business practices.

COURSE CONTENT ///

10 modules cover key sustainability concepts, strategies, and tactics that business leaders must know to remain competitive in today's dynamic marketplace:

1. Sustainability, Leadership, and the Language of Business
2. Current State of Sustainability
3. Making the Business Case for Sustainability Leadership
4. Leadership in Sustainable Operations
5. Accounting and the Triple Bottom Line
6. Managing for Sustainability
7. Sustainability, Leadership, and Stakeholder Engagement
8. Strategy for Sustainability
9. Vision and Goal Setting
10. Marketing for Sustainability

ACCREDITATION ///

The certificate is officially recognized by the AACSB-accredited John Cook School of Business. Participants may qualify for three (3) continuing education units (CEUs).

LEARN MORE ///

For more information, including registration and fees, please visit:

BUSINESS.SLU.EDU/SBL

CONTACT US ///

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