

A PROGRAM OF THE # MISSOURI BOTANICAL GARDEN

2025











The St. Louis Green Business Challenge, a program of the Missouri Botanical Garden, delivers triple bottom line results (financial, social and environmental) to businesses across the St. Louis region. With its scorecard of strategies, seminars, tours and networking events, the Challenge helps each company advance their sustainable business practices in accord with their unique goals and culture.

Since its inception in 2010, over 325 companies representing more than 730,000 constituents have joined the Challenge. It is open to all types of companies: small, medium and large businesses; office tenants and building owners; nonprofit institutions, and government entities.

The Challenge was a great catalyst to organize our sustainability efforts with a 4 Hands Brewing Green Team. Challenge staff guidance gave us direction, purpose, and accountability.

Tom Souders, Sustainability Manager, 4 Hands Brewing Co.

THE CHALLENGE OFFERS THREE TRACKS TO BEST MEET YOUR COMPANY'S SUSTAINABILITY GOALS:

APPRENTICE | \$350

- targeted for small businesses and companies new to "going green"
- two seminars
- complete policies and actions from a menu of options
- · phone and email support
- · monthly programs
- case study published in accomplishment book

throughout Maplewood.

 receive recognition at awards celebration

GREEN CITIES | \$400

- targeted for municipalities and other local governmental entities
- two seminars
- complete policies and actions from a menu of options designed for governments
- one site visit plus phone and email support
- · monthly programs
- case study published in accomplishment book
- receive recognition at awards celebration

The Green Cities Challenge has been instrumental in supporting Maplewood's efforts to demonstrate how sustainability can enhance livability and economic vitality. The Challenge provides a framework that helps us turn Green aspirations into tangible actions, fostering a culture of environmental stewardship

Amber Withycombe, City Manager, City of Maplewood

LEADER/CHAMPION | \$850

- targeted for small and large companies, those who own and those who lease
- seminars and special events share best practices and peer-to-peer resources
- comprehensive checklist of strategies guides your company
- champions can choose advanced scorecard or pursue an innovation project
- one site visit plus phone and email support
- case study published in accomplishment book
- award presented based on scorecard and/or project accomplishments

2025 SPECIAL FEATURES

NETWORKING AND LEARNING

Monthly mix of in-person and virtual programs will emphasize the HOW of sustainable achievement, including Green Business Tours and Happy Hour events, spotlighting Challenge companies and community parters.

IMPACT EMPHASIS

Guiding efforts to "win" the Challenge by achieving your Green business goals, supporting collaborations and U.N.
Sustainable Development Goal alignment.



2025 KEY DATES

- February 1 Challenge enrollment opens
- February 27 Kickoff event: Green Business Showcase, hosted by Cortex
 - March 12 Challenge Apprentice Training Workshop
 - March 25 Green Cities Challenge Kickoff Collaboration Workshop (Illinois)
 - March 27 Green Cities Challenge Kickoff Collaboration Workshop (Missouri)
 - March 31 Registration closes and Baseline Scorecards due for Leader level participants
 - June 1 Champion companies elect to use Innovation Project or U.N. SDG Focus
- October 17 Challenge Scorecards, Innovation Projects, and Case Studies due
- December 12 Awards Ceremony and Celebration

Register your Company for the Challenge! Deadline is March 31, 2025.

2025 Green Business Challenge Curriculum: green team engagement, sustainable purchasing, waste reduction strategies, energy efficiency, clean transportation, water conservation, greenhouse gas reporting, energy benchmarking, employee education, and biodiversity.



Thank You to 2024 Sponsors!

As an inspiration for you to consider sponsoring this effective program, here are our 2024 Green Business Challenge Sponsors:

PRESENTING SPONSOR

Graybar

SUSTAINING SPONSORS

Ameren Missouri
Citizens for Modern Transit
RideFinders

PARTNERSHIPS AND COLLABORATION SPONSOR

Cortex Innovation District

MONTHLY PROGRAMS SPONSOR

Missouri American Water

GREEN CITIES CHALLENGE SPONSOR

Madison County Illinois
OneSTL
St. Louis County Department of Public Health

AWARD CELEBRATION SPONSOR

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AWARD SPONSOR

Stan Gellman Graphic Design

ACCOMPLISHMENT BOOK SPONSOR

The Advertisers Printing Company

CHALLENGE FRIENDS

ESCO Technologies

Missouri Gateway – Green Building Council

MRC – Midwest Recycling Center

Quiet Village Landscaping

Funded in part by the St. Louis-Jefferson Solid Waste Management District and the Missouri Department of Natural Resources

Thank you for considering adding your company to this list for 2025!





ABOUT THE MISSOURI BOTANICAL GARDEN

The Missouri Botanical Garden is a center for botanical research, science education, and sustainability efforts, as well as an oasis in the city of St. Louis. The Garden's mission is driven by the need to protect and conserve plants and their ecosystems. We seek to inspire and educate all members of our local region about the benefits of being good environmental stewards through responsible and sustainable use of natural resources. EarthWays Center, the Garden's Sustainability Division, drives community projects that educate and connects people, businesses and municipalities to practical sustainable solutions.

2024 CHALLENGE BY THE NUMBERS

100%	of participants have formed a Green Team to lead sustainability efforts
100%	have established or are developing Sustainability Policies
100%	kept up or started Workplace Recycling , even during remote working
100%	kept up Sustainability Communications with colleagues or constituents
99%	continued or added to Special Waste Stream Recycling
98%	provided Green Learning opportunities or Green-At-Home resources
93%	continued or implemented Sustainable Purchasing
88%	promoted Nature Connections, including use of Native Landscaping
75%	are Doing Business with another Challenge participant



Becoming more sustainable is a priority for us at Growing Green. The Green Business Challenge has pushed us to explore new ways to cut waste and commit to more environmentally friendly practices. By making sustainability a focus, we're supporting our team, clients, community and planet.

Jodi Stumpf, Director of Operations, Growing Green

REGISTRATION QUESTIONS? Contact Jaclyn Jezik

jjezik@mobot.org | (314) 577-0216

INTERESTED IN SPONSORING THE CHALLENGE?

Contact Glenda Abney gabney@mobot.org | (314) 577-0288

To enroll and for more information visit: stlouisgreenchallenge.com



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2025 SPONSORSHIP OPPORTUNITIES

Green Business Challenge sponsorships provide an exceptional opportunity to distinguish your company as a leader in our community. With your support, the Challenge team can help more companies adopt sustainable business practices in the Greater St. Louis Region. This flyer includes the sponsorship levels and associated benefits. We would like to confirm our sponsors by February 24 to be included in the Kickoff Seminar on February 27, 2025.

If you would like to sponsor, please send your commitment, sponsor level, logo, full name of your company, and full contact information to Glenda Abney.

Graybar returns as 2025 Presenting Sponsor.
Thank you, Graybar!



FOR SPONSORSHIP QUESTIONS, CONTACT GLENDA ABNEY GABNEY@MOBOT.ORG | (314) 577-0288

The St. Louis Green Business Challenge continues to drive our sustainability efforts as we work to help our customers save energy, reduce waste and improve efficiency. We also continue to expand our focus in renewables and clean energy solutions to meet the needs of our customers.

Mike Arceneaux, Corporate Director Real Estate Development, Graybar