

## Green Jean Ponzi Collaborative Impact Award

The biggest impacts are made when forces unite! This award recognizes the strategic effort of two or more entities (B-to-B, B-to-B with Community) joining in a collaborative initiative\* that goes beyond normal **Green** operations or practices in nominee's business specialization, with tangible outcome(s), can be qualitative or quantitative.

The Challenge will promote ALL nominees, using info they provide via our template.

\*Collaboration initiative is not the same as giving a sponsorship.

### **Details:**

Open to ALL Challenge participants. Only one entity in the collaboration has to be a current Challenge participant. Can self-nominate at end-of-year; Challenge staff will provide template. Must report qualitative and/or quantitative outcome(s). Initiative needs to take place primarily in the Challenge year, not retroactive.

### **Collaborative Examples:**

#### **Strictly B-to-B**

- Cortex adopted and distributed plants displaced by flooding at Graybar CenterPoint facility to tenants in the Cortex's District offices

*Qualitative outcome:* Plants survive, Cortex folks received benefits of plants in their work environments

- St. Louis CITY SC recruits only local food vendors, promotes LOCAL to fans, and supports vendors using the required all-compostable serving ware initiative with group purchasing service.

*Qualitative and Quantitative outcomes:* Promotion of Local Food, vendors are supported to source higher-cost required ware with bulk purchase contract from CITY

## **B-to-B with Community Impact**

- City of Wester Groves provides microgrants to local restaurants toward earning Green Dining Alliance (GDA) Certification

*Qualitative and Quantitative outcomes:* Proliferating GDA certification, supporting economic development by boosting Green credentials in local enterprises, community education, etc.

- Zoo Museum District institutions collaborate to present five editions of the Green Living Fest (GLF) to their unique audiences for 2 yrs

*Qualitative and Quantitative outcomes:* Collaboration brought established event to five diverse institutions, significantly multiplied and diversified audience reach; GLF production template from Garden made hosting easy for ZMD partners